

## Online Training

# *What to do with a PhD?*

**Workshop for female scientists with  
BARBARA HOFFBAUER from KEPOS**

<http://www.kepos.com/kepos/kepos-mitarbeiter.html>

**Date:** **Thursday, 6.08.2020 (9:00 - 17:00)**

**Location:** **zoom Career workshop**  
Link will be send in advance

**Registration:** Please register via doodle  
<https://doodle.com/poll/cckzw46nrc66zxfh>  
[Maximum 12 participants!]

**Objective of the seminar:**

The participants get to know what they can do having a PhD in life sciences, what are possible job opportunities for female scientists. The workshop will provide an overview about different career paths in and outside academia, in public and private sector, in NGOs. We will discuss the special requirements and conditions in general and how they are compatible with family responsibilities. The participants will learn how to read job advertisements correctly and how to prepare themselves for the application procedure, to interpret personality traits and motivators with regard to their own competencies.

## Program: “What to do with a PhD?”

# KEPOS

<ul style="list-style-type: none"> <li>• Welcome</li> <li>• <b>Clarification of expectations of the participants,</b> <ul style="list-style-type: none"> <li>- Program objectives; dealing with objections</li> <li>- How clear is your professional future?</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Scientists in different fields of public sector</b> <ul style="list-style-type: none"> <li>- Career in research and university</li> <li>- Working in scientific management</li> <li>- Career paths in international organisations</li> <li>- Career paths in national and local authorities</li> </ul> </li> </ul> <p>Introduction of a personal model; thinking about personality aspects of different positions.</p>
<ul style="list-style-type: none"> <li>• <b>Scientists in private enterprises</b> <ul style="list-style-type: none"> <li>- Career in R&amp;D departments of pharma, biotech or other companies</li> <li>- Career paths beside R&amp;D</li> <li>- The service sector and its career opportunities</li> <li>- What else is possible?</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Personal and other requirements in job advertisements and the consequences for candidates and their presentation</b></li> </ul>
Lunch break
<ul style="list-style-type: none"> <li>• <b>One`s own competences and success stories</b> <ul style="list-style-type: none"> <li>- My personal balance of achievements</li> <li>- What does this mean in order to find my professional path?</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Motivation</b> <ul style="list-style-type: none"> <li>- - Clusters of motivation types</li> <li>- - What is my strongest driving force?</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Professional and private life</b> <ul style="list-style-type: none"> <li>- - What is necessary to have both?</li> <li>- - How can we address our needs?</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Development of an individual strategy for planning the following career steps</b> <ul style="list-style-type: none"> <li>- - Sources of research on the relevant job market</li> <li>- - Use and extension of one`s own network</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• <b>Remaining questions</b></li> <li>• Feedback and Closure</li> </ul>

# KEPOS

## **Barbara Hoffbauer - Head**

After ending her legal studies and having fully qualified as an attorney Barbara Hoffbauer has worked for over 20 years in the Human Resources management of different companies where she developed and deployed a variety of personal recruiting instruments from job interview to assessment center. Postgraduate business studies and qualifications as organization consultant, trainer and coach complement her academic background.



In 2008 she founded KEPOS and has worked since on behalf of non-university research centers and universities with doctoral students and postdocs in the field of life science and others on questions regarding their professional orientation and their career objectives. She trains groups in the development of personal career goals and in all phases of the application process. Moreover, she advises experienced scientists at the transition into alternative careers outside academia. Beside her legal expertise in employment and academic law she is well-versed in the conception and execution of workshops and in the professional use of counseling and coaching tools. After a multiple-year leave of absence she resumed a main occupation as head of personnel and organisation in the public service in 2017.