

## Networking

# Annual Network Meeting

Date: **Friday, 22.10.2021 17:30 – 20:30**

Location: University of Freiburg, Faculty of Engineering,  
Georges-Köhler-Allee, 79110 Freiburg  
building 082 / Kinohörsaal -> see attached map

Registration: [https://doodle.com/poll/pmqgs9wiai8a437a?utm\\_source=poll&utm\\_medium=link](https://doodle.com/poll/pmqgs9wiai8a437a?utm_source=poll&utm_medium=link)  
Please register via doodle

### **AGENDA**

- Opening by Dr. REGINA HERZOG; Equal Opportunities Officer of Univ. Freiburg
- Welcome from "kite-mentoring"
- Invited talk: by ERIKA MAGYAROSI *How to construct your second brain –*  
The main principles of a powerful personal knowledge system
- Invited companies present themselves
- Meet the companies
- Networking

There will be the opportunity to get to know each other, broaden your network and exchange ideas and knowledge. Many mentoring programs of the Univ. Freiburg will be invited, the cooperation partners and friends of "kite-mentoring", as well as companies, the „futura mentoring e.V.“ and other guests from Freiburg.

ANNOTATION: due to Corona-pandemic, the 3G regulation come into effect (vaccinated, recovered or negative antigen or PCR test from the last 24 hours) and the wear of a face mask is mandatory. You may remove it once you are seated and have a distance of 1.5m to your neighbor. For the event the actual Corona regulations of the Univ. Freiburg are valid. Please come some (5-10) minutes in advance because the central control (3G) at check-in will take some time.

Invited Lecture

# ***How to construct your second brain***

## ***The main principles of a powerful personal knowledge system***

by **ERIKA MAGYAROSI**

(22. October 2021, 17:30 – 18:30)

The vision of the “information age” was to extend and enhance the human mind using data and technology. We turned from information scarcity to information abundance in just a few decades. The result of this revolution is a massive information overload, which seems to be out of control. Thousands of giant companies fight for what seems to be now the most valuable asset: your attention. How can you gain a personal point of view, a perspective in world of hyper abundant content? Can we gain control of our attention by turning information overload into a creative information flow? I am honored to show you the principles of building your personal knowledge system, a second brain, which will help you get more control and more creativity in this age of information overload and attention deficit.



Dipl. -Phil. Erika Magyarosi M.A., born in 1980, studied Sociology and Philosophy at the University of Tübingen and at the University Babes-Bolyai in Romania. She works since 2009 as a trainer and lecturer not just for several universities, boroughs, cities and further public institutions, but also in the fields of business-economy and politics. Her main topics are: Time-, Stress- and Project – Management, Memorizing Techniques, Speed Reading, Rhetoric, Scientific Presentations, Communication and Intercultural Competence.

Before her career as a lecturer and trainer she worked as a PR Referent and as a translator and gathered professional experience in the field of project management. Since September 2016 Erika Magyarosi has been also the head of the Summer Academy of “Talent im Land” at the Salem International College (event supported by the Robert Bosch Stiftung, Baden-Württemberg Foundation and the Bavarian Ministry of Culture). [www.wissenspuls.de](http://www.wissenspuls.de)

## Wegweiser

Technische Fakultät, Univ. Freiburg, Georges-Köhler Allee, Gebäude 082

