

Training

Workshop

Gender Communication

Workshop by **FRANCESCA CARLIN**, Berlin

Date: **Saturday, 12.11.2022 (9:00 – 16:30)**
including lunch break and short coffee breaks

Location: Faculty of Engineering, Georges-Köhler-Allee, 79110 Freiburg,
building 78, seminar room

Registration: <https://terminplaner4.dfn.de/auPrL4allh6IFDsx>
please SAVE THE DATE and register

Context:

Is it true that men don't listen and women repeat themselves? Do women talk too much while men don't share enough?

Research and empirical evidence support that there are differences in the way men and women communicate. These differences affect everyday communication, decision-making, and the bottom line. But did you know that gendered communication can also stop women from advancing professionally? Understanding how we communicate and listen is one of the most important factors to making lasting changes to gender inequality in academia.

Approach

During this one-day workshop, we'll explore how the way communication is gendered can influence us and stop us from taking career-changing opportunities and how our unconscious biases can stand in our own way.

We'll also learn how we can reframe the information we take in to our benefit and how we can change the way we communicate to be more effective. The target is reached through meaningful practice, individual and group activities, theater exercises, other exercises informed by standard gender communication training practices.

Learning Outcomes

After the workshop participants will:

- Learn more about gender-specific communication styles.
- Review, improve and optimize the individual communication patterns.
- Learn about gender-specific non-verbal and verbal motivations behind communication.
- Understand how to communicate effectively to the opposite gender.
- Learn and apply the principles of deep listening.
- Become aware of how gender-specific communication styles are perceived, misunderstood and which reactions they induce

Covered Topics:

- Assessments
- Non-verbal communication differences between genders
- Verbal communication
- Presence and power
- Listening



FRANCESCA CARLIN is an American communication trainer and personal coach. For over a decade she has helped professionals improve their public speaking, develop their presence, and apply the practice of mindful communication. She has worked in Russia and the U.S. and is currently working in Germany, Austria, and Switzerland.

Francesca is a trained actress and studied theatre at Boston and Harvard University. Over the years she has found that using acting techniques and exercises helps people to overcome personal barriers and to become more effective communicators. With her background in the performing arts, she has created a unique approach to her workshops and trainings, in which she incorporates and implements the best practices from both the world of communication skills development and theater.

<https://www.francescacarlin.com>