



Training

Career Workshop

Improve your Career Options on a Saturday!

Workshop with **Dr. ROGER GFRÖRER**, Career Services, Univ. Zürich

Date: [Saturday, 30.04.2022 \(9:00 – 17:00\)](#)
including lunch break and short coffee breaks

Location: University of Freiburg, Faculty of Engineering,
Georges-Köhler-Allee 078, 79110 Freiburg
seminar room

Registration: <https://doodle.com/meeting/participate/id/erk2YmKa>

Please register as soon as possible

This workshop should make you want to tackle the adventure of career planning with joy and confidence - and with a plan, strategies and many methods. The insights from this workshop are applicable to both academic and non-academic careers.

Improve your Career Options on this Saturday!

Successful career decisions are based on previous career engagement. After the PhD or a PostDoc, there are a variety of possible career paths: from a continuation of the scientific career to a change into the Third Space, the continuation of the career outside of academia to self-employment, many things are possible.

This workshop will show that the career outlook for PhDs and PostDocs is bright, but that career engagement is needed. It will break down career myths and show, how the transition after the PhD can be prepared through Career Engagement during the PhD- and PostDoc-phase. Some of the tools and instruments for career engagement will be applied directly in the workshop.

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What we are talking about:

Career outlook, career engagement, career preparedness, career myths, career models, career resources, research tools, application strategies and tools, career pitch, networking, self-branding, selection tools, labor market concepts, third space, frameworks for career engagement and strategies for career transition.

Whether these remain buzzwords or become keywords to you depends on your personal career engagement.

Come and join our workshop about **Smart Career Engagement!**



Dr. ROGER GFRÖRER has been Head of University of Zurich Career Services since its foundation in 2008. After finishing his PhD in Human Resource Management, he worked in the HR department of the University of Zurich. Before that, Roger was a senior assistant for the chair of HRM at the University of Zurich for five years. In the 1990s and while studying, he worked at tamedia for five years, four years at IBM Switzerland and two winters as a ski teacher in the Swiss Alps.

Roger has extensive knowledge of the research and teaching processes at research universities. He is a lecturer at various educational institutions and currently teaches at university level (Bachelor, Master, PhD and Post Doc-Level), for schools of applied science, for college of professional education and for vocational training. In his teaching, he is able to combine his special fields of Career Management and Human Resource Management.

Roger is a founding member of several Career Services Networks (Career Services Network Switzerland, Internationale Bodenseehochschule - AG Karriere) and an active member of several global career services-networks like the Career Services Network Germany (CSND), the Global Career Services Summit (on invitation only) and the Universitas21 Employability Group. His approach is to empower the participants towards their next career steps, by helping them to focus on their own career resources.

Smart Career Engagement - Smart Career Engagement - Improve your Career Options on a Saturday!

Career workshop with **ROGER GFRÖRER (Univ. Zürich)**

Successful career decisions are based on previous career engagement. This workshop will introduce tools for planning and implementing Career Engagement and, most importantly, will also provide concrete opportunities to practice. Our trainer ROGER GFRÖRER, Head of Career Services at Univ. Zürich, will make you want to tackle the adventure of career planning with joy and confidence, with a plan, strategies and many methods. PhDs and Postdocs are welcome, the insights are valid for both academic and non-academic careers.