

Training

Workshop

High Speed Brain

Mnemonics and Speedreading

Lecture **by** ERIKA MAGYAROSI

Date: Saturday, **02.03.2017 9:00 – 16:00** (in English)

Location: University of Freiburg, Faculty of Engineering,
Georges-Köhler-Allee 101, 79110 Freiburg

High Speed Brain: Mnemonics and Speedreading

In the first part of the seminar, you get to know some memorizing strategies that help you to remember different kind of information quickly and reliably – names and lists, the content of a speech or presentation, as well as complex contents, whose acquirement extend over several months. Besides getting to know the methods, we will especially focus upon the adjustment of your own thinking model and structures. In this way, you will have the possibility to develop your own memorizing strategies during practical exercises, which allow you to apply the mnemonic-techniques in your professional and private everyday life.

The second part of the seminar deals with reading and working strategies, which enable a quicker and more efficient reading and working speed. We will do some exercises for rapid and disciplined eye movements. You will get to know verified learning and reading strategies and we will deal with themes such as reading motivation and reading assistance. Furthermore, we will learn how to improve concentration, to expand your vocabulary and to read more efficiently at your computer.



Dipl. -Phil. ERIKA MAGYAROSI M.A., born in 1980, studied Sociology and Philosophy at the University of Tübingen and at the University Babes-Bolyai in Romania. She works since 2009 as a trainer and lecturer not just for several universities, boroughs, cities and further public institutions, but also in the fields of business-economy and politics. Her main topics are: Time-, Stress- and Project – Management, Memorizing Techniques, Speed Reading, Rhetoric, Scientific Presentations, Communication and Intercultural Competence. Before her career as a lecturer and trainer she worked as a PR Referent and as a translator and gathered professional experience in the field of project management. Since September 2016 Erika Magyarosi has been also the head of the Summer Academy of “Talent im Land” at the Salem International College (event supported by the Robert Bosch Stiftung, Baden-Württemberg Foundation and the Bavarian Ministry of Culture). www.wissenspuls.de