

Networking

Networkmeeting

Do you speak both gender languages?

Strategies for a successful career and business communication

Lecture by **ERIKA MAGYAROSI**

(18. October 2019, 17:30 – 18:30)

There will be the opportunity to get to know each other, broaden your network and exchange ideas and knowledge. Many mentoring programmes will be invited. There will be representatives from the University of Freiburg, from the association „futura mentoring e.V.“ as well as other guests from Freiburg.

Date: Friday, **18.10.2019** 17:30 – 20:30

Location: University of Freiburg, Faculty of Engineering,
Georges-Köhler-Allee 101, 79110 Freiburg

Do you speak both gender languages?

Strategies for a successful career and business communication

Having success in your career is often more than to work hard and deliver high quality work. It is at least as important to communicate well, sell your success and your work strategically. Women often find this even more difficult than men. They appear too modest and have internalized a different „career language“ than men. While men seem to climb the career ladder faster and easier, many women, despite their excellent performance, tread on the spot. To change this, it is important to know effective rhetorical strategies and to learn a success-oriented, self-confident career language.



Dipl. -Phil. Erika Magyarosi M.A., born in 1980, studied Sociology and Philosophy at the University of Tübingen and at the University Babes-Bolyai in Romania. She works since 2009 as a trainer and lecturer not just for several universities, boroughs, cities and further public institutions, but also in the fields of business-economy and politics. Her main topics are: Time-, Stress- and Project – Management, Memorizing Techniques, Speed Reading, Rhetoric, Scientific Presentations, Communication and Intercultural Competence. Before her career as a lecturer and trainer she worked as a PR Referent and as a translator and gathered professional experience in the field of project management. Since September 2016 Erika Magyarosi has been also the head of the Summer Academy of “Talent im Land” at the Salem International College (event supported by the Robert Bosch Stiftung, Baden-Württemberg Foundation and the Bavarian Ministry of Culture).
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