

## Networking

# Annual Network Meeting

## *Set up your second brain*

### *The main principles of a powerful personal knowledge system*

Lecture **by ERIKA MAGYAROSI**

(22. October 2021, 17:30 – 18:30)

There will be the opportunity to get to know each other, broaden your network and exchange ideas and knowledge. Many mentoring programs will be invited. There will be representatives from the University of Freiburg, the cooperation partners and friends of "kite-mentoring", companies, the association „futura mentoring e.V.“ as well as other guests from Freiburg.

**Date:** Friday, **22.10.2021** 17:30 – 20:30

**Location:** University of Freiburg, Faculty of Engineering,  
Georges-Köhler-Allee, 79110 Freiburg  
building 101 or 082 /tba, ground floor

**Registration:** [https://doodle.com/poll/pmqgs9wiai8a437a?utm\\_source=poll&utm\\_medium=link](https://doodle.com/poll/pmqgs9wiai8a437a?utm_source=poll&utm_medium=link)  
please register via doodle

## *How to construct your second brain?*

### **The main principles of a powerful personal knowledge system**

The vision of the “information age” was to extend and enhance the human mind using data and technology. We turned from information scarcity to information abundance in just a few decades. The result of this revolution is a massive information overload, which seems to be out of control. Thousands of giant companies fight for what seems to be now the most valuable asset: your attention. How can you gain a personal point of view, a perspective in world of hyper abundant content? Can we gain control of our attention by turning information overload into a creative information flow? I am honored to show you the principles of building your personal knowledge system, a second brain, which will help you get more control and more creativity in this age of information overload and attention deficit.



Dipl. -Phil. Erika Magyarosi M.A., born in 1980, studied Sociology and Philosophy at the University of Tübingen and at the University Babes-Bolyai in Romania. She works since 2009 as a trainer and lecturer not just for several universities, boroughs, cities and further public institutions, but also in the fields of business-economy and politics. Her main topics are: Time-, Stress- and Project – Management, Memorizing Techniques, Speed Reading, Rhetoric, Scientific Presentations, Communication and Intercultural Competence. Before her career as a lecturer and trainer she worked as a PR Referent and as a translator and gathered professional experience in the field of project management. Since September 2016 Erika Magyarosi has been also the head of the Summer Academy of “Talent im Land” at the Salem International College (event supported by the Robert Bosch Stiftung, Baden-Württemberg Foundation and the Bavarian Ministry of Culture).  
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